



# PROGRAM BULLETIN



## EnerSys Energy Products (Odyssey) US & Canada

**TO:** Power Heavy Duty Members  
**FROM:** Dave Wanhala, Program Manager  
**DATE:** October 12, 2017

Power Heavy Duty is pleased to offer a program with **EnerSys Energy Products** effective October 1, 2017.

### Products Available:

- HD Batteries (Odyssey)
- Battery Chargers

### Program Advantages:

- Program Quarterly Rebate
- No Core Charge
- PPD Freight
- No Minimum Order Quantities
- New Customers Sales Incentives for 90 days
- Free Merchandising Racks for Distributors and its customers
- Marketing Ads

**Program Contact:** Tom Rafferty, [Thomas.Rafferty@enersys.com](mailto:Thomas.Rafferty@enersys.com)

### General Information:

EnerSys is the global leader in stored energy solutions for industrial applications. EnerSys and its predecessor companies have been manufacturers of batteries for over 100 years. With revenues exceeding \$2.4 billion, EnerSys is listed on the NYSE under the symbol ENS. The ODYSSEY battery line from EnerSys, produced in Warrensburg, MO, provides superior power and performance for cars, trucks, boats, powersports, fleet vehicles and generators. Thanks to its rugged construction including Thin Plate Pure Lead (TPPL) technology and AGM (Absorbed Glass Mat) design, ODYSSEY batteries deliver twice the overall power and three times the life of conventional batteries.

If you are already buying from EnerSys Energy Products please notify your Program Manager, Dave Wanhala, [dwanhala@vipar.com](mailto:dwanhala@vipar.com) to help ensure you begin receiving the new program benefits.

Please see the Supplier Programs “Toolbox” on [www.powerheavyduty.net](http://www.powerheavyduty.net) for complete details on EnerSys Energy Products.

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